

Our Vision:

Our vision is for Ōtautahi to be a place that values and protects the rights of tamariki to play outside

Our Mission:

Our mission is to promote the rights of tamariki to outdoor play in Ōtautahi by connecting with communities, identifying barriers, and collaboratively creating pathways to ensure every tamariki enjoys the freedom to play.

Our Strategic Goals (2025-2028):

Collaborating with local communities/organisations to increase outdoor play opportunities for tamariki	Advocating for the rights of tamariki to play outside	Educating about the critical importance of outdoor play for tamariki	Creating and supporting the creation of spaces for tamariki to engage in outdoor play
Action plan: <ul style="list-style-type: none">- Connect and learn from other local, national and international organisations- Seek opportunities to support local neighbourhoods that want to create change- Engage in research activities on the issues around play in Ōtautahi and share this research where appropriate- Seek the voices of stakeholders (residents, parents/caregivers, tamariki, and community boards)- Create a website and social	Action plan: <ul style="list-style-type: none">- Make submissions to the local council on policies that impact the well-being of tamariki and their ability to play- Seek and implement local media opportunities that advocate for the rights of tamariki to play- Stay up-to-date with issues nationally and internationally to draw reference here, where relevant- Support the voices of tamariki when there are local issues involving tamariki play	Action plan: <ul style="list-style-type: none">- Develop an accessible information kit and an informative website that provides guidance about why, what and how of outdoor play- Organise events such as workshops, film nights, and pop-up play events independently or in collaboration with local communities/organisations to raise awareness- Create signage and posters highlighting the importance of outdoor play and how	Action plan: <ul style="list-style-type: none">- Develop resources for creating a pop-up outdoor play space when requested- Promote and make those resources available for hire for the public- Work with local communities/organisations to co-create, improve, or find ways to make outdoor spaces more accessible and welcoming for local tamariki to play.

<p>media accounts through which the public can access our support and resources</p> <ul style="list-style-type: none"> - Collate and share information from local/international organisations on our website 	<ul style="list-style-type: none"> - Ensure we are aware of communities (social, cultural and geographical) that experience play inequity and work to address the issues that cause limited play opportunities - Support local organisations to create inclusive play opportunities for tamariki by considering cultural perspectives and ensuring accessibility. 	<p>adults can support it, and make these visible at events in public spaces</p> <ul style="list-style-type: none"> - Speak at relevant events to promote the concepts - Be active on Social Media - Actively engage in public social events, “awareness weeks”, and conferences 	
<p>Measuring our success:</p> <ul style="list-style-type: none"> - We have identified the needs/challenges of a local community using various data collections, and we are working towards a solution alongside the stakeholders. - We are developing and maintaining a collaborative relationship with Christchurch City Council, local community boards, local schools, and residents/parents groups - Our trust becomes a source of information for local communities and organisations to gather information and ideas 	<p>Measuring our success:</p> <ul style="list-style-type: none"> - Our trust is approached by the council, community groups and other local organisations as a source of information and support regarding tamariki play - Our trust is approached for feedback or opinions on local play preservation issues/projects - Our trust is approached to support tamariki and their voices in issues regarding outdoor play 	<p>Measuring our success:</p> <ul style="list-style-type: none"> - We collate data to assess the community’s general awareness of the importance of play - We hold /participate in events at least 6 times a year to promote and educate on the importance of outdoor play, and keep a record of the attendance. - Feedback from our events is mostly positive about what people have learned or had the opportunity to share - Our website/social media has been accessed, and resources have been downloaded 	<p>Measuring our success:</p> <ul style="list-style-type: none"> - We have developed resources for pop-up play spaces that can be hired out. - We are having conversations with the local communities/organisations to formulate ideas, co-create, and execute plans to enhance/create accessible outdoor spaces for play - We host pop-up play events and track attendance. The events generate useful feedback about challenges, barriers or positive experiences people are experiencing in their neighbourhoods

(through our website and social media)		<ul style="list-style-type: none"> - Our trust is invited to offer PD and/or collaborate with other organisations 	<ul style="list-style-type: none"> - Our pop-up trailer is used as a resource for other organisations or community groups when they hold their events - There is an increase in community spaces (not necessarily playgrounds) that afford different play opportunities and are well-used by local tamariki
--	--	--	---